

## **Arlon Graphics Arlon Architectural Championships Promotion, Terms & Conditions**

1. **PROMOTION DESCRIPTION:** The Arlon Architectural Championships Promotion ("Campaign") will run in USA and Canada and will begin on October 20, 2025 and end at 11:59 P.M. PST on November 30, 2025. The Campaign offers a chance to enter and win a Visa Gift Card or two tickets to a National Football League (NFL) game.

The sponsor of this Campaign is Arlon Graphics LLC ("Sponsor"). Participating in the Campaign requires unconditional acceptance and compliance with these Terms & Conditions and the decisions of the Sponsor shall be final and binding in all respects.

2. **ELIGIBILITY:** The Campaign is valid only for Purchasers ("Purchaser" as defined in the paragraph below of this section) who are over the age of 18 at the time of Campaign entry, are residents of the USA or Canada and who purchase Eligible Products ("Eligible Products" as defined in the paragraph below of this section) from authorized Arlon Distributors during the Promotion Period.

A "Purchaser" includes a corporation, company, partnership, firm, association, organization, business trust, society, and a natural person. Each individual, unaffiliated corporation, company, partnership, firm, association, organization, business trust, or society, as well as a natural person that submits a valid Campaign entry within the Promotional Period is hereinafter referred to as "Participant."

"Eligible Products" are standard rolls 54 inches wide or 60 inches wide by 50 yards long of VITAL DPF V9500, Omni Cast Wrap, DPF 8200 High Tack, DPF 8200X High Tack, DPF 5200 (Silver, Sparkle or Etch), DPF 4200 (Matt or Canvas) DPF 4400 Print Film and standard rolls 54 inches wide or 60 inches wide by 50 yards long of VITAL Series V3370, Series 3200, Series 3320, Series 3210, Series 3170, Series 3420 Overlaminates in a standard finish. One (1) standard roll of Eligible print film and one (1) standard roll of Eligible overlaminates, when purchased together, qualify as one (1) "Kit."

A Purchaser must purchase a minimum of one (1) Eligible Product on a single order invoice to submit a Campaign entry. This offer is subject to the condition of while supplies last of Eligible Products at the sole discretion of Sponsor without prior notice. Eligible Products are standard rolls, manufactured by the Sponsor for commercial distribution. Partial size rolls converted by a distributor do not qualify for this Campaign. No other products qualify for this Campaign. Offer not valid where prohibited by law.

3. **CAMPAIGN:** This Campaign applies only to purchases of Eligible Products made, and valid Campaign entries submitted and approved, within the Promotion Period. The Campaign offers a chance to enter and win a Visa Gift Card or two tickets to a National Football League (NFL) game. 1 point is earned for any singular print film or overlaminates purchase, 3 points is earned for any kit purchase (print film with corresponding overlaminates) 6 additional points is added onto a customer point total if all Eligible Products are purchased including all Eligible print films and all Eligible overlaminates.

At the end of the conclusion of the Promotion Period, Campaign entry submissions will be reviewed and point totals will be determined. One Participant from the USA or Canada with the highest number of Eligible Product points will be selected as the national winner from among all entries received. The national winner will receive two (2) tickets to the 2025 season NFL game of their choice. The face value for the two (2) NFL game tickets will be awarded in the form Visa Gift Card up to a maximum amount of \$1,000 USD. Actual NFL game tickets will not be awarded.

In addition to the one (1) national winner, two (2) regional prizes will be awarded. The first-place regional prize will be awarded to one (1) Participant from the USA or Canada with the next highest number of Eligible Product points from among all entries received. The winner of the first-place regional prize will receive a \$500 Visa Gift Card and cannot be the same Participant as the national prize winner. The second-place regional prize will be awarded to one (1) Participant from the USA or Canada with the next highest number of Eligible Product points from among all

entries received. The winner of the second-place regional prize will receive a \$200 Visa Gift Card and cannot be the same Participant as the national prize winner.

The winners will be notified via the email address the Participant provided at the time of entering the Campaign. The winner will be required to respond to the notification within five (5) days and provide their contact information for prize fulfillment. Failure to respond within the specified time above may result in disqualification. Visa Gift Cards will be issued fifteen (15) calendar days after the close of the Promotion Period.

By participating in the Campaign, Participants grant the Sponsor the right to use their name, likeness, photo content, and social media handles for promotional purposes related to the Campaign, without further compensation or approval.

A valid Campaign entry requires submission of a completed Campaign Form and a successful upload of valid proof of purchase of Eligible Products through the promotion Campaign page located at: <https://info.arlon.com/championship> (the "Submission"). Failure to provide all required information or failure to complete all necessary steps will void and/or cancel Campaign entry. Sponsor is not responsible for lost, late, or undelivered Submissions and/or incomplete forms. Sponsor reserves the right to cancel this Campaign and institute fraud prevention measures at any time without notice.

Purchasers may submit entries until December 15, 2025. The Purchaser may submit all Eligible Product invoices obtained during the Promotion Period to receive the Campaign subject to validation by the Sponsor. All submissions must contain valid proof of purchase to be eligible for the Campaign. A valid proof of purchase must contain a purchase date between October 20, 2025 and November 30, 2025 visible on the proof of purchase, an invoice number, a purchase order number, and at least one (1) Eligible Product listed above in Section 2. This Campaign is in no way sponsored, endorsed, or administered by, or associated with the NFL, Visa, Instagram, Facebook, LinkedIn or X.

4. PRIVACY: Any personal information supplied by the participant will be subject to Sponsor's privacy policy posted at [https://www.arlon.com/na\\_en/legal/global-privacy-policy-na-en](https://www.arlon.com/na_en/legal/global-privacy-policy-na-en). The information collected may include the Participant's name, Participant's email address, Participant's employer, and name of Purchaser. Sponsor may disclose this information to third parties. If Participant does not provide required information at time of Submission, Sponsor may deem Participant as ineligible to participate in the Campaign and refuse Participant's Campaign request.

If Participant "opts-in" to receive information about the Sponsor's events, products, and services at the time of Submission, Sponsor may use Participant's information to provide Participant with information about the Sponsor's events, products, and services, including via post, telephone, email, and SMS, and may disclose the information to third parties. Participant may advise Sponsor at any time if such information is no longer welcome, by contacting the Sponsor using the contact details available at [https://www.arlon.com/na\\_en/legal/global-privacy-policy-na-en](https://www.arlon.com/na_en/legal/global-privacy-policy-na-en). Sponsor may continue to provide Participant with this information until advised otherwise by Participant. Sponsor and Sponsor's associates may be located in areas other than the United States or Canada. As a result, personal information collected and held by Sponsor may be transferred to locations in areas other than the United States or Canada.

If Participant has any concerns or queries about the way personal information is handled by Sponsor, Participant should contact Sponsor using the contact details available at [https://www.arlon.com/na\\_en/legal/global-privacy-policy-na-en](https://www.arlon.com/na_en/legal/global-privacy-policy-na-en). A copy of Sponsor's privacy policy, regarding the handling of Participants' personal information, is available at [https://www.arlon.com/na\\_en/legal/global-privacy-policy-na-en](https://www.arlon.com/na_en/legal/global-privacy-policy-na-en). Sponsor's privacy policy provides information to Participant about gaining access to or seeking correction of personal information Sponsor has received from Participant.

5. **LIMITATION OF LIABILITY:** Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Campaign ; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Campaign ; (d) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone service; (f) any injury or damage to participant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Campaign or download of any materials that relate to the Campaign ; (g) any personal injury or loss arising out of the Campaign , including without limitation defects or warranty related issues; (h) inability of the Purchaser to take possession of the Campaign .

If, for any reason, the Campaign is not able to run as planned for any reason, including but not limited to, computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Campaign , the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Campaign in whole or in part. In such an event, Sponsor shall immediately suspend all reimbursements, and Sponsor reserves the right to award any remaining Campaign s (up to the total approximate retail value or ARV as set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor. The Sponsor, its affiliates, nor any related party shall have any further liability to any participant in connection with the Campaign .

6. **INDEMNIFICATION:** Participant agrees to indemnify, defend and hold harmless Sponsor, its affiliates, any related parties and their respective successors and assigns, from and against any and all claims, demands, liabilities, costs or expenses whatsoever, including, without limitation, legal fees and disbursements resulting directly or indirectly from: (i) entry in the Campaign or acceptance of a Campaign sum, (ii) a breach of any of the Official Rules; (iii) access, use or inability to access or use the Campaign website content or other content to which the Campaign website is or may be linked to from time to time; (iv) the use of, reliance on, publication, communication or distribution, uploading or downloading of anything on or from the Campaign website; (v) infringement of another's copyright or trademark rights; (vi) a violation of any law or regulation; and/or (vii) possession or use of the Campaign .

7. **WAVIER AND RELEASE:** Participant unconditionally agrees to waive, release, forever discharge and covenants not to sue Sponsor and/or any of Sponsor's affiliates and its and their officers, employees, agents, assigns, attorneys, contractors, licensors, successors in interest, and subsidiaries, affiliates or parent companies (collectively the "Arlon Related Parties") from any and all claims and causes of action, whether in law or equity, from whatever nature Participant may have for any LIABILITY, LOSS, DAMAGE, or INJURY, arising out of, related to, or in connection with Sponsor's or any other third party's exercise of its rights under this Release, and the use and exploitation of the Campaign submission or Image Rights, and Participant covenants not to make or bring any such claims against Sponsor or any other third party, and forever release and discharge Sponsor and any such third parties from liability under such claims.

8. **BROAD INTERPRETATION:** Participant agrees and acknowledges that this Release is intended to be as broad and inclusive as is permitted by the laws of the State of California, United States and that if any provision of this Release is held invalid, in any applicable jurisdiction, that provision shall be modified the least amount necessary to render it valid, and such modified provision and the balance of this Release shall continue in full force and effect.

9. **RELIANCE:** Participant understands and expressly acknowledges that Sponsor is relying on the representations and warranties contained herein made by Participant.

10. ACKNOWLEDGEMENT: Participant certifies that it has read this Release fully understand its terms, and understands that it is giving up substantial rights, including its right to sue. Participant confirms that it is accepting this Release freely and voluntarily and intends the acceptance to be a complete and unconditional release of any and all liability to the greatest extent allowed by law.

11. OWNERSHIP OF MATERIALS: Except as otherwise set forth herein, no part of the materials available through the Campaign website or any other Sponsor website or which may be provided by the Sponsor as part of the Campaign may be copied, photocopied, reproduced, translated or reduced to any electronic medium, in whole or in part without the prior written consent from Sponsor. Any reproduction in any form, without permission of Sponsor, is prohibited. All materials contained on the Campaign's websites are protected by United States copyright and trademark law and may not be reproduced, distributed, transmitted, displayed, published or broadcast for any purpose whatsoever, including commercial, non-commercial, educational or personal use without the prior written consent from Sponsor.

12. OFFICIAL RULES: To obtain a copy of these Official Rules, send your request along with a stamped, self-addressed envelope to ARLON GRAPHICS LLC cc: Architectural Championships Promotion to 200 Boysenberry Lane, Placentia, CA 92870. Requests for the Official Rules must be received no later than December 15, 2025.

13. MODIFICATION OF OFFICIAL RULES: Sponsor may change the terms and conditions of these Official Rules at any time, by posting notice of such a change on the Campaign website.

ARLON GRAPHICS LLC's CONTACT INFORMATION: Marketing Department | 200 Boysenberry Lane, Placentia, CA 92870 | [marketing@arlon.com](mailto:marketing@arlon.com)

14. GENERAL: If any provision of these Official Rules is rendered by a court or governmental agency of competent jurisdiction to be invalid, illegal, or unenforceable, such invalidity, illegality or unenforceability shall not affect the remainder of the Official Rules, which shall remain in full force and effect and be enforced in accordance with their remaining terms.

The waiver by Sponsor of a breach or default of any of the provisions of these Official Rules shall not be construed as a waiver of any succeeding breach of the same or other provisions; nor shall any delay or omission on the part of Sponsor to exercise or avail itself of any right, power or privilege that it has or may have hereunder operate as a waiver of any breach or default.

These Official Rules, by their nature, survive termination of the Campaign .

15. GOVERNING LAW AND DISPUTES: This Campaign and these terms shall be governed by the laws and construed in accordance with the laws of California without regard to conflict of law doctrines. As a condition of participating in this Campaign , the Participant agrees that any and all disputes that cannot be resolved and causes of action arising out of or connected with the Campaign , shall be resolved individually, without resorting to any form of class action, exclusively before a court located in California having jurisdiction. Further, in any such dispute, under no circumstances shall the participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign ).